Listing of Claims:

1. (Currently Amended) An absorbent article, comprising:

a top sheet positioned in a face which is adapted to be brought into contact with a human body;

a back sheet positioned in a face which is opposite to the top sheet and is adapted to be brought into contact with underwear; and

an absorbent body interposed between the top sheet and the back sheet;

wherein the back sheet includes a colored area, and the absorbent article itself at the colored area has a light transmittance that allows light outputted from an optical sensor to be transmitted therethrough in a thickness direction; and

wherein the light transmittance of the absorbent article itself at the colored area is at least 15% in the thickness direction.

2. (Currently Amended) An absorbent article, comprising:

a top sheet positioned in a face which is adapted to be brought into contact with a human body;

a back sheet positioned in a face which is opposite to the top sheet and is adapted to be brought into contact with underwear; and

an absorbent body interposed between the top sheet and the back sheet;

wherein the back sheet includes a colored area and a non-colored area, and an inspection portion which transmits light outputted from an optical sensor for inspection is provided in the non-colored area; and

wherein a light transmittance of the absorbent article itself at the inspection portion is at least 15% in a thickness direction.

3. (Currently Amended) An absorbent article, comprising:

a top sheet positioned in a face which is adapted to be brought into contact with a human body;

a back sheet positioned in a face which is opposite to the top sheet and is adapted to be brought into contact with underwear; and

an absorbent body interposed between the top sheet and the back sheet;

wherein the back sheet includes a colored area, the colored area includes an inspection portion at which inspection with an optical sensor is performed, and the absorbent article itself at the inspection portion has a light transmittance that allows light outputted from the optical sensor to be transmitted therethrough in a thickness direction; and

wherein the light transmittance of the absorbent article itself at the inspection portion is at least 15% in the thickness direction.

4. (Previously Presented) The absorbent article according to claim 1, wherein an identification to identify a front-rear orientation of the absorbent article is provided in the colored area.

5. (Previously Presented) The absorbent article according to claim 2, wherein an identification to identify a front-rear orientation of the absorbent article is provided in the colored area.

6. (Previously Presented) The absorbent article according to claim 3 wherein an identification to identify a front-rear orientation of the absorbent article is provided in the colored area.

7. (Currently Amended) The absorbent article according to claim 1, wherein the light transmittance of the absorbent article itself at the colored area is 15% to 80% in the thickness direction.

8. (Currently Amended) The absorbent article according to claim 2, wherein the light transmittance of the absorbent article itself at the inspection portion is 15% to 80% in the thickness direction.

9. (Currently Amended) The absorbent article according to claim 3, wherein the light transmittance of the absorbent article itself at the inspection portion is 15% to 80% in the thickness direction.

10. (Currently Amended) The absorbent article according to claim 1, wherein the light transmittance of the absorbent article itself at the colored area is 15% to 55% in the thickness direction.

11. (Currently Amended) The absorbent article according to claim 2, wherein the light transmittance of the absorbent article itself at the inspection portion is 15% to 55% in the thickness direction.

12. (Currently Amended) The absorbent article according to claim 3, wherein the light transmittance of the absorbent article itself at the inspection portion is 15% to 55% in the thickness direction.